



GENDER PARTNERSHIP WORKSHOP: DIVERSITY AS A COMPETITIVE ADVANTAGE

The Representation Project and the Institute for Gender Partnership are partnering to bring you the Gender Partnership Workshop. **This program enables men and women to remove individual and organizational gender blind spots and replace them with pragmatic, impactful action steps that strengthen workplace culture and practice.** The intended results of this workshop are that participants exit the workshop with the knowledge, attitudes, and specific actions necessary to produce transformative change in the workplace.

The Gender Partnership Workshop consists of four learning modules that include highly interactive exercises with video clips from The Representation Project's documentaries, engaging presentations, and candid discussions that promote a deep sense of shared commitment and inspired action.

Below are a few highlights:

- Participants experience **ah-ha moments and actionable insights** on the impact of gender inequality and where it is unconsciously present in their own leadership and within their organizations.
- Participants discover the most **common blind spots** that men have about women, and women have about men.
- Participants enjoy **social networking** with others who share their commitment to building cultures of Gender Partnership.
- Participants generate an immediate **personal action plan** that is inspiring, relevant, and doable.
- Each participant consciously chooses to take responsibility for eliminating gender bias wherever it exists in their organizations.
- Participants leave moved, fired up, and impassioned to take a stand for Gender Partnership in the workplace.

Registration: Please contact The Representation Project's Director of Distribution, Amy Hyde, at amy@therepresentationproject.org or 415.226.8484 for more information and to sign up.

About the Partners:

The Representation Project inspires individuals and communities to challenge and overcome limiting stereotypes so that everyone, regardless of gender, race, class, age, sexual orientation, or circumstance, can fulfill their human potential. With our advisors and expert partners, we lead workshops and discussions that encourage industry leaders to create more positive, accurate representations in media and advertising and champion equal representation in the workforce.

The Institute for Gender Partnership is respected as a global thought leader as well as pioneer in the field of Gender Partnership. Their award-winning programs and consulting consistently deliver transformative change for individuals and organizations.