

Scientific Innovation Driving Precision Medicine

GARRET HAMPTON - VP Oncology Biomarker Development, Genentech Bay Area Council | Delivering on the Promise of Personalized Medicine February 25 2016



Personalized Health Care [PHC] is a cornerstone of the Genentech / Roche strategy Our understanding of complex diseases is changing medical practice and how we develop new medicines

New paradigms for molecular diagnoses of cancers are emerging

Conclusions



Personalized Healthcare A cornerstone of the Genentech / Roche strategy



60% of pipeline projects are being developed with companion or complimentary diagnostic



New opportunities and challenges



- Fundamental shift to comprehensive diagnostics
- Fundamental shift in evidence of therapeutic benefit



Evolving medical practice Comprehensive diagnostics are becoming a reality for s







New clinical trial designs Evidence of benefit in small populations





Basket and umbrella trials are much better for developing precision medicines than traditional randomized trials



Zelboraf BRAF V600 VE-Basket Study Histology independent basket trial



Ν RR **NSCLC** 20 42 % Cholangio 8 13 Ca. % All Others 37 19 % **ECD/LCH*** 26 60 % Anapl. 7 29 Thyroid % **Breast** NS _ **Ovarian** NS V V+C **Myeloma** 22 9 % Colorectal 10 0%

Updated from Hyman et al. N Engl J Med 2015; 373:726 *ECD Erdheim Chester Disease, LCH Langerhans' cell histiocytosis; ** Zelboraf + cetuximab



New opportunities and challenges



- Often limited tissue = no ability to identify "actionable" mutations
- Monitoring is cumbersome and time is critical



Resistance to therapy Can we identify earlier and adapt therapy? Time





Comprehensive diagnosis and monitoring Blood-based tools to identify and monitor patients





Conclusions



Transformational Time



Patient "journey" is evolving





Doing now what patients need next