

Bay Area Council Economic Institute

The Economic Institute is the leading think tank focused on the most critical economic and policy issues facing the nine-county Bay Area region.

ABOUT THE BAY AREA COUNCIL ECONOMIC INSTITUTE

For 25 years, the Economic Institute has engaged in a wide range variety of research, convening, and consulting activities to support progress on the most pressing issues facing the San Francisco Bay Area and California. These range from short policy memos to in-depth reports informed by original economic and policy analysis and the surveying and convening of key business and civic leaders. The following list indicates the types of analysis the Institute performs with recent examples.

ECONOMIC DATA REPORTING & ANALYSIS

Analysis of Regional Economy

- The Northern California Megaregion: Innovative, Connected, and Growing
- Bay Area Economic Profile

Local Economic Profiles

- Ti-Valley Rising: Its Vital Role in the Bay Area Economy

Industry Trends and Outlook

- Reinventing Manufacturing
- 21st Century Infrastructure: Keeping California Connected, Powered and Competitive

POLICY ANALYSIS & CONSIDERATIONS

- Mainstreaming Medi-Cal: Investing in Patient Access, Improving Economic Productivity
- Reforming California Public Higher Education for the 21st Century

ECONOMIC IMPACT ANALYSIS

- Surviving the Storm
- In the Fast Lane

GLOBAL TRADE & INVESTMENT ANALYSIS

- Europe and the Bay Area Investing in Each Other

BUSINESS BEST PRACTICES GUIDE

- Building Gender Equity in the Workplace

BUSINESS CASE FOR A POLICY INTERVENTION

- Full Practice Authority for Nurse Practitioners



In addition to these projects, the senior team at the Institute is available for public speaking, presenting on key economic trends, and serves as advisors on the execution of policy initiatives.

